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EvoScale opens its cloud-based load balancing service for beta signups

Snapt, a software-based application delivery networking start-up, has announced the beta availability of its new product, EvoScale – a cloud-based management platform for the HAProxy load balancer.

Atlanta, Georgia – August 26, 2015 – Snapt, a provider of software-based load balancers and application delivery controllers (ADCs), today announced that it has launched the beta for its latest product, EvoScale. Signups are available at <https://app.evoscale.net/beta>.

EvoScale is a cloud-based management, reporting and statistics platform for the extremely popular open-source load balancer, HAProxy. HAProxy is used by businesses such as reddit, Airbnb, GitHub, Instagram, Twitter, and more. EvoScale is an intelligent, centralized dashboard for managing one to several hundred HAProxy load balancers in a consolidated manner, through a central control panel.

Snapt’s vast experience in the network load balancing and HAProxy worlds makes it perfectly aligned to launch a product like EvoScale. At the same time, companies are starting to make use of numerous load balancers in many different configurations across their network. These need intelligent – and critically, centralized – management that looks at the network as a whole.

“Snapt is the business behind Snapt HAProxy – the best HAProxy user interface available,” said Dave Blakey, Snapt CEO. “Using our knowledge of the industry and of HAProxy, as well as the feedback from our clients, we are developing the perfect solution to an enormous need for centralized management in the load balancing space.”

The EvoScale beta signup is now available and the first user invites are expected to be sent out later in September.

About Snapt

Born in the cloud, Snapt’s software-based ADC and load balancer solutions power fast, secure delivery of business-critical applications anytime, anywhere, on any device, platform, or cloud-based infrastructure. Disrupting the traditional hardware-based ADC industry, Snapt achieved a 400% annual growth rate in 2014 and now provides software-based load balancing and acceleration to 10,000 customers in 50 countries. Visit: <http://www.snapt.net/curious>.

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